

The Cerulli Edge

GLOBAL EDITION

JULY 2017, ISSUE #197 | END INVESTOR

ANNUAL SUBSCRIPTION

\$19,000

(12 Issues Included)

Subscription includes:

- Digital copy and hardcopy in color
- Electronic and hardcopy distribution to up to 15 recipients
- Online access to over 16 years of archived issues
- Unlimited firm-wide online access
- Exhibits in Excel
- Analyst support

SINGLE ISSUE

\$3,500

Purchase includes:

- 24 page issue
- Exhibits in Excel
- Analyst support

Table of Contents

Editorial	1
<i>Times Are A-Changin'</i>	
• Global Exchange-Traded Fund Assets Under Management and Net New Flows by Region, 2012–2016	
ANALYST COMMENTARY	
United States: What Do Investors Want from Advisors? ..	2
<i>Human interaction still sought despite digital platform innovation</i>	
Europe: Alternative Managers Rely on Trust of Trustees. ..	6
<i>Increasing role of complex investments underscores need for clear understanding of costs</i>	
Global: Technology: It's Going to Get Mega	9
<i>Big data analytics will be a key differentiator</i>	
Asia: Coming Clean on Road to Transparency	13
<i>Moves toward lowering fees and increasing disclosure are gaining momentum in Asia</i>	
Europe: Logging on for Social Media Opportunities	16
<i>Fund companies must shape events, rather than be shaped</i>	
QUANTITATIVE INSIGHTS	
China	19
Global Metrics	23



CERULLI
ASSOCIATES

LEARN MORE

For more information contact us:

EMAIL
info@cerulli.com

VISIT
www.cerulli.com