

2009 Cerulli Research Agenda by Product Line

Updated 11/09

Prices and titles are subject to change



Special Reports

Special Reports are shorter than Thematic Reports and provide firms with analysis on the industry's most urgent topics and trends. Prices, topics, and release dates will vary.

	Release	Cost
Target-Date Funds: Still Viable?	June	\$4,000
Managed Account Due Diligence Groups	August	\$5,000
Market Update: RIA Channel Sizing and Assessment	October	\$4,000
The ETF Challenge to European Asset Management	November	\$4,000

Thematic Reports

Thematic reports provide readers with an in-depth look at a specific topic. They include case studies and actionable recommendations. Topics vary each year.

U.S. Titles

1. State of Managed Accounts: Industry Outlook	June	\$12,000
2. Bank Trusts: Wealth Management and Distribution in a Fiduciary Setting	August	\$12,000
3. Advisor Migration: The Changing Landscape of Retail Distribution	September	\$12,000
4. State of Retirement Income: Addressable Opportunity, Strategies, and Future Outlook	September	\$12,000
5. Variable Annuity Asset Management: Growing Assets in a New Environment	September	\$12,000
6. State of Wirehouse Firms	October	\$12,000
7. Exchange-Traded Funds: Threat or Threatened?	November	\$12,000

International Titles

8. Asset Management in India: Revenue, Cost, and Profitability	November	\$12,000
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Quantitative Updates

Quantitative Updates are released annually and provide comprehensive metrics and analysis for business planning and strategic development.



U.S. Titles

	# of Titles Included	Release	Cost
9. Retail Products and Strategies	6	March	\$14,000
10. Annuities and Insurance	6	April	\$14,000
11. Retail Investor Metrics	6	May	\$20,000
12. The State of U.S. Retail and Institutional Asset Management	11	August	\$14,000
13. Retail Product Marketing and Sales Organizations	6	September	\$14,000
14. Intermediary Markets 2009	12	September	\$14,000
15. Managed Accounts 2009	14	October	\$14,000
16. Advisor Metrics 2009	8	December	\$14,000
17. High-Net-Worth and Ultra-High-Net-Worth Markets 2009	6	December	\$14,000
18. Retirement Markets 2009	15	December	\$14,000

International Titles

19. Institutional Asset Management in Asia 2009	2	February	\$14,000
20. Asset Management in Southeast Asia 2009	3	June	\$14,000
21. Global Markets 2009	11	June	\$20,000
22. Latin American Distribution Dynamics 2009	7	July	\$14,000
23. Global Multimanager Products 2009	6	August	\$14,000
24. China 2009	4	November	\$14,000
25. Asian Distribution Dynamics 2009	8	November	\$14,000

Cerulli Edge Series

The Cerulli Edge is our series of seven monthly and quarterly publications that provide regular coverage of the most pressing issues and trends in asset management and distribution.



U.S. Titles

1. U.S. Asset Management Edition	monthly	\$13,000
3. Advisor Edition	quarterly	\$6,000
2. Managed Accounts Edition	quarterly	\$6,000
4. Retirement Edition	quarterly	\$6,000

International Editions

5. Global Edition	monthly	\$15,000
6. Asia-Pacific Edition	quarterly	\$6,000
7. Europe Edition	quarterly	\$6,000

For a complete list of available research, including samples, please visit our website at www.cerulli.com

To discuss our research and bundle discounts contact: **Marketing & Business Development**, CAmarketing@cerulli.com, ☎ +1 617-437-0084



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Annuity and Insurance

Release

Cost

Cerulli Quantitative Update: Annuities and Insurance 2009	April	\$14,000
Variable Annuity Asset Management: Growing Assets in A New Environment	September	\$12,000

Asset Management

(Institutional and Retail)

Cerulli Edge: U.S. Asset Management Edition	Monthly	\$13,000
Cerulli Quantitative Update: The State of U.S. Retail and Institutional Asset Management 2009	August	\$14,000
Institutional:		
Bank Trusts: Wealth Management and Distribution in a Fiduciary Setting	August	\$12,000
Cerulli Quantitative Update: High-Net-Worth and Ultra-High-Net-Worth Markets 2009	December	\$14,000
Retail:		
Cerulli Quantitative Update: Retail Products and Strategies 2009	March	\$14,000
Special Report: Target-Date Funds: Still Viable?	June	\$4,000
Cerulli Quantitative Update: Retail Product Marketing and Sales Organizations 2009	September	\$14,000
Exchange-Traded Funds: Threat or Threatened?	November	\$12,000

Intermediary

Cerulli Edge: Advisor Edition	Quarterly	\$6,000
Cerulli Quantitative Update: Retail Investor Metrics 2009	May	\$20,000
Advisor Migration: The Changing Landscape of Retail Distribution	September	\$12,000
Cerulli Quantitative Update: Intermediary Markets 2009	September	\$14,000
State of Wirehouse Firms	October	\$12,000
Special Report: Market Update: RIA Channel Sizing and Assessment	October	\$4,000
Cerulli Quantitative Update: Advisor Metrics 2009	December	\$14,000

Managed Accounts

Cerulli Edge: Managed Accounts Edition	Quarterly	\$6,000
State of Managed Accounts: Industry Outlook	June	\$12,000
Special Report: Managed Account Due Diligence Groups	August	\$5,000
Cerulli Quantitative Update: Managed Accounts 2009	October	\$14,000

Retirement

Cerulli Edge: Retirement Edition	Quarterly	\$6,000
State of Retirement Income: Addressable Opportunity, Strategies, and Future Outlook	September	\$12,000
Cerulli Quantitative Update: Retirement Markets 2009	December	\$14,000

International

Global		
Cerulli Edge: Global Edition	Monthly	\$15,000
Cerulli Quantitative Update: Global Markets 2009	June	\$20,000
Cerulli Quantitative Update: Global Multimanager Products 2009	August	\$14,000
International		
Cerulli Edge: Asia-Pacific Edition	Quarterly	\$6,000
Cerulli Edge: Europe Edition	Quarterly	\$6,000
Cerulli Quantitative Update: Institutional Asset Management in Asia 2009	February	\$14,000
Cerulli Quantitative Update: Asset Management in Southeast Asia 2009	June	\$14,000
Cerulli Quantitative Update: Latin American Distribution Dynamics 2009	July	\$14,000
Cerulli Quantitative Update: China 2009	November	\$14,000
Cerulli Quantitative Update: Asian Distribution Dynamics 2009	November	\$14,000
Asset Management in India: Revenue, Cost, and Profitability	November	\$12,000
The ETF Challenge to European Asset Management	November	\$4,000

For a complete list of available research, including samples, please visit our website at www.cerulli.com
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NEW Special Reports

Release & Price

Special Report: Market Update: RIA Channel Sizing and AssessmentOctober, US\$4,000

This special report on retail registered investment advisors (RIAs) is an update on Cerulli's decade-long coverage of RIAs. It provides market sizing, segmentation, and examines the opportunities and challenges facing firms targeting RIAs. Special coverage is given to dually registered advisors, the fastest-growing segment of retail advisors. Coverage of service agents is included in an appendix.

Special Report: Target-Date Funds: Still Viable? June, US\$4,000

Target funds (defined as either target-date or risk-based funds) totaled \$314 billion as of April 2009, down from a high of \$394 billion in 2007. This drop in assets, made even more dramatic as these products were granted QDIA status in 2006, was attributed to glidepath and disclosure issues that surfaced when the markets turned in 2008. This timely report provides readers with an opportunity to critically examine the first generation of target-date funds and evaluate their viability now and in the future.

Special Report: Managed Account Due Diligence Groups August, US\$5,000

As the \$1.3 trillion managed account industry continues to grow in assets and complexity, working effectively with due diligence teams is crucial for asset managers looking to distribute through managed account platforms. This report is a crucial resource for both veterans and newcomers to the managed account industry.

The ETF Challenge to European Asset ManagementNovember, US\$4,000

This report provides analyses and prognoses of the threats and opportunities from the rise of exchange-traded funds in Europe, based in part on proprietary surveys and research discussions with institutional ETF buyers, product manufacturers, and asset managers. The report sizes the European ETF marketplace, analyses distribution dynamics, and looks at the leading edge of ETF product development, including active ETFs. It focuses on the increased use of ETFs for both core beta exposure, and for the generation of alpha from asset allocation. It identifies the European nations where ETFs are most popular, looks at the prospects for retail penetration, and outlines what fund managers can do to counter the ETF threat and exploit potential opportunities.

Thematic Reports

U.S. Titles

Release & Price

- 1. State of Managed Accounts: Industry Outlook** June, US\$12,000
This report examines the state of the managed accounts industry as it responds to the financial crisis—concurrent with trends in unified managed accounts (UMAs) development, adapting to a smaller base of advisors, and platform demand for asset management. The scope includes all managed account programs, distribution channels, and vehicle types—not only for current insight, but for future expectations. The report also examines trends around ETF usage, the role of alternative asset classes, and best practices for UMA programs.
- 2. Bank Trusts: Wealth Management and Distribution in a Fiduciary Setting**August, US\$12,000
This study provides an overview of the bank trust marketplace, including the advice delivery and value proposition compared to other wealth management outlets. A major focus is to document the opening of the investment architecture, and to detail the hurdles which third-party asset managers need to overcome to increase distribution to this audience. Quantitative data is provided through proprietary surveys of bank trust departments and third-party asset managers.
- 3. Advisor Migration: The Changing Landscape of Retail Distribution**September, US\$12,000
This report focuses on the evolving state of advisor distribution through broker/ dealers and RIAs with consideration given to the role of and effect on asset managers and other providers in this process. The report explores the key drivers shaping the industry, including corporate mergers and acquisitions and advisor hiring and retention. This report is supported by two proprietary surveys, an annual survey delivered to advisors across the industry, and a survey of human resources and recruiting groups at broker/dealers.
- 4. State of Retirement Income: Addressable Opportunity, Strategies, and Future Outlook**September, US\$12,000
This report evaluates the current state of the retirement income market and identifies effective fundamentals that financial services firms should consider for strategy development. This includes the factors that are changing the face of retirement and their impact on the retirement industry at large. The study examines the growing product landscape for retirement income and the trends that are shaping future development efforts. This report helps firms assess and validate their product development efforts and organizational structures for offering retirement income solutions, and examine consumer and advisor demand for comprehensive solutions. Data comes from proprietary surveys of asset managers and financial advisors. In addition, the report will include consumer data leveraged from surveys conducted by Phoenix Marketing International.

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- 5. Variable Annuity Asset Management: Growing Assets in A New Environment** **September, US\$12,000**
This report focuses on trends, opportunities, and challenges that will impact the asset management function within the variable annuity industry in the coming years. Cerulli analysts will delve into the key growth drivers of third-party asset management of variable products and provide actionable ideas for sustainable growth in this market segment. The report will cover myriad topics pertaining to variable product asset management, including marketsizing, relationship management, subadvisory, and implications of variable annuity product development. Information will be presented from the perspectives of insurance company sponsors, asset managers, and distribution firms, building upon Cerulli's proprietary model of success factors in the variable annuity industry.
- 6. State of Wirehouse Firms** **October, \$12,000**
This report reviews the major wirehouse firms that employ nearly a fifth of the financial advisors in the United States. These firms approach the retail advice market with unmatched scale and resources. However, their traditional value proposition is being threatened by a wide variety of market forces. The report evaluates the challenges these firms have faced in recent years and how they must evolve to retain their place at the top of the industry. The report also examines the strategies for product manufacturers and other service providers that wish to increase their business in these firms. Data comes from annual surveys of broker/dealers and financial advisors.
- 7. Exchange-Traded Funds: Threat or Threatened?** **November, US\$12,000**
This report assesses the current state of exchange-traded funds (ETFs) from the perspective of asset managers, gatekeepers, and advisors. It sizes the ETF market—analyzing the blend of institutional versus retail assets, the mix of retail channels and platforms, and identifies the practice types of advisors that are employing ETFs in portfolio construction. The report analyzes the current state of ETF product development, including a look at their economics, engineering, and positioning. It also covers how ETFs are being used in 401(k) plans and managed account platforms. Finally, it addresses distribution-related aspects, such as how and where these products are being disseminated and used, volume discounts, sales and support, wholesaling, and the state of technology in supporting platform adoption. Data for this report comes from a proprietary survey of ETF manufacturers and our annual financial advisor survey.

Thematic Reports

International Titles

Release & Price

- 8. Asset Management in India: Revenue, Cost, and Profitability** **November, \$12,000**
India's asset management industry has enjoyed strong asset growth over the past few years, but also grappled with rampant cost rises. So just how profitable are India-based asset managers? With 19 foreign/joint venture firms, and 16 local firms now in place in the Indian market, Cerulli analyzes cost and revenue trends among key industry segments in this fast growing emerging market for asset management. Drawing on previous studies of the Indian investments market, this focused report puts the spotlight on asset manager margins and profitability, which will be of particular relevance to foreign asset management firms.

Quantitative Updates

U.S. Titles

Release & Price

- 9. Cerulli Quantitative Update: Retail Products and Strategies 2009** **March, \$14,000**
In its second iteration, this annual report examines strategy and innovation surrounding the U.S. product landscape. It focuses on key trends associated with the demand for investment products and developments in the areas of investment strategy around various products including mutual funds, retirement products, embedded-advice products, exchange-traded funds, alternative investments, and 529 plans. The report also provides insight into current trends around pricing, product governance, implementation, and the product groups that support these products. Proprietary data comes from a survey of product development organizations at asset management firms.
- 10. Cerulli Quantitative Update: Annuities and Insurance 2009** **April, \$14,000**
In its third iteration, this annual report provides a comprehensive quantitative update of the retail annuity and life insurance industries, emphasizing retirement income planning, product development, and product positioning. This report provides insight into the trends that will shape the markets for annuities (variable, fixed, and fixed-indexed), life insurance (variable and fixed-indexed), and long-term care insurance in the coming years. Key metrics include variable insurance asset management, qualified annuities and rollovers, growth projections by product line, advisor segmentation, and expenses. Proprietary data for this report includes surveys of asset managers and insurers as well as our annual broker/dealer survey and our annual financial advisor survey.

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- 11. Cerulli Quantitative Update: Retail Investor Metrics 2009** **May, \$20,000**
Developed in partnership with Phoenix Marketing International, this report is Cerulli's first retail investor-focused quantitative report. With over 300 charts, it pairs investor quantitative data such as share-of-wallet, asset distribution, and demographic factors with Cerulli's intelligence surrounding distribution channels and retail financial advisors. The report also examines topics including investor profiles by distribution channel, advisor and financial provider overlap, investor awareness and decision making, and the retail retirement outlook.
- 12. Cerulli Quantitative Update: The State of U.S. Retail and Institutional Asset Management 2009** **July, \$14,000**
In its fifth iteration, this annual report (formerly called *Asset Manager Addressable Marketplaces*) draws from the breadth of Cerulli's asset management research to provide a quantitative evaluation of the current addressable U.S. asset management landscape, covering all segments and products within the retail and institutional marketplaces. This report breaks down into three sections; the first section includes Cerulli's proprietary model, which is a vehicle-agnostic framework for analyzing the aggregate U.S. asset management landscape. This model analyzes the channels through which assets (both retail and institutional) are distributed—affiliated, third-party, or direct. The second section looks at the business of asset management, with metrics related to marketplace profitability, personnel, and sales organizations. The third section features a traditional U.S. market sizing, with chapters on each of the following: defined benefit; defined contribution; foundations & endowments; subadvisory; IRAs; private client groups; mutual funds; exchange-traded funds; separate account consultant programs; annuities; and hedge funds. The report examines the shifting dynamics of investment management distribution and provides a framework through which asset management firms can evaluate their ability to support current and expected asset gathering efforts within existing business structures. Proprietary data comes from surveys of retail and institutional asset management firms and investment consultants.
- 13. Cerulli Quantitative Update: Retail Product Marketing and Sales Organizations 2009** **September, \$14,000**
In its third iteration, this annual publication examines the strategies of asset management firms surrounding their retail sales and marketing organizations. The report looks at the structure, staffing, changes, and challenges that organizations are facing in today's highly competitive marketplace. The report also examines key developments in the areas of branding, advertising, website enhancements, CRM use, and the RFP process. In addition, the report provides an industry overview of asset growth, while exploring the distribution strategy of asset management firms, and their key groups and functions that support the marketing and sales organization; these include wholesalers, professional buyer support teams, product management, compliance and electronic marketing. Proprietary data comes from surveys of marketing and sales organizations within asset management firms.
- 14. Cerulli Quantitative Update: Intermediary Markets 2009** **September, \$14,000**
In its seventh iteration, this annual report focuses on the distribution of products through financial advisors, including product market sizing, and advisor product usage and preferences. This report provides data on investment products such as mutual funds, managed account programs, alternative investments, retirement plans, and annuities and insurance. Also included is data and analysis on advisor selection criteria, including details and opinions about their distribution of assets to different products. The report also contains data related to the structure of and challenges around product manufacturer wholesaling teams. Though this report is designed to be a stand alone product, it is complementary to its sister publication, *Cerulli Quantitative Update: Advisor Metrics*. Proprietary data for this report comes from surveys of wholesalers, national sales managers, and our annual financial advisor survey of over 1000 advisors.
- 15. Cerulli Quantitative Update: Managed Accounts 2009** **October, \$14,000**
In its seventh iteration, this annual report dissects the managed account marketplace, providing readers with key business metrics gleaned from Cerulli's managed accounts database. The report assists firms involved in managed accounts with business strategy creation and validation. The report contains analysis and data critical for managed account asset managers and program sponsors, such as market sizing and growth projections, distribution outlet and asset manager dynamics, asset manager business practices, industry economics, fee-based proliferation among advisors and firms, developments in product design and delivery, channel-specific attributes, end-client pricing, and program features. The report leverages Cerulli's ongoing quarterly data collected from over 120 program sponsors and 160 asset managers, along with our annual financial advisor survey.
- 16. Cerulli Quantitative Update: Advisor Metrics 2009** **December, \$14,000**
In its fifth iteration, this annual report highlights our quantitative coverage of financial advisors in all channels. The report provides detailed analysis of advisor attributes (tenure, age, licenses, designations, business models, specialization), their books of business (assets under management, client details, compensation, and product and advice offerings), and practice issues (time management issues and compliance constraints). The report also includes the consumer perspective, hot topics affecting advisors' practices, and details regarding advisors' approaches to an increased focus on advice delivery. Though this report is designed to be a stand alone product, it is complementary to its sister publication, *Cerulli Quantitative Update: Intermediary Markets*. Proprietary data comes from our annual financial advisor survey of over 1000 advisors.

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17. Cerulli Quantitative Update: High-Net-Worth and Ultra-High-Net Worth Markets 2009December, \$14,000

In its second iteration, this annual report provides a comprehensive quantitative analysis of the high-net-worth (HNW) and ultra-high-net-worth (UHNW) marketplace. It pays particular attention to the UHNW segment, looking at market size, structure, and developments in the United States. There is detailed analysis of vehicle usage, fees, and services provided at family offices, wirehouses, and private client groups. The report also discusses third-party asset managers and distribution strategies. Proprietary data comes from surveys of HNW and UHNW providers, including family offices, wealth managers, and asset management firms.

18. Cerulli Quantitative Update: Retirement Markets 2009December, \$14,000

In its seventh iteration, this annual report provides key metrics such as marketplace growth to date and assets under management for key retirement market segments, as well as other data related to demographic trends occurring within the U.S. retirement markets. This report covers both public and private defined benefit and defined contribution, not-for-profit DC markets, and individual retirement accounts (IRAs). The distribution-related research includes perspectives gleaned from advisors and investment consultants. The report also provides commentary on trends impacting vendors participating in these markets. Proprietary data for this report comes from quarterly surveys of plan providers, asset managers, and our annual financial advisor survey.

Quantitative Updates

International Titles

Release & Price

19. Cerulli Quantitative Update: Institutional Asset Management in Asia 2009February, \$14,000

This report provides a focused analysis of the asset management opportunities offered by some of Asia's most important institutions, namely the sovereign wealth funds, pension funds, insurance companies, corporations, and others. While the report covers all aspects of Asia's growing institutional market, including total assets, asset allocation, product trends and fees, a key element is the sizing of outsourced assets now and Cerulli's prognosis for the future. Cerulli uses its proprietary survey of institutional investors and managers, together with interviews with regulators and other key players, to piece together relevant approaches and strategies for developing products.

20. Cerulli Quantitative Update: Asset Management in Southeast Asia 2009June, \$14,000

Now in its third iteration, this report analyzes the asset management industry in Southeast Asia and includes Malaysia, Thailand, Indonesia, the Philippines, and Vietnam. While most of these markets are still in the early stages of development, Southeast Asia as a whole is emerging as one of the fastest growing sub-regions. Besides regulatory changes, and increasing wealth, this part of Asia provides asset management firms with unique opportunities, such as in the area of Shariah-compliant investments. This report examines, via proprietary surveys and interviews, each market's asset and revenue size, plus product development initiatives, domestic and cross-border opportunities, and distribution strategies.

21. Cerulli Quantitative Update: Global Markets 2009June, \$20,000

Cerulli's flagship international report, this annual report provides analysis on the key manufacturing and distribution trends shaping the 20 main asset management markets that Cerulli defines as its global universe. In 2009, Cerulli will add a new set of data-points which will analyze the growing importance of structured products on a global basis. Quantitatively, this report is built upon proprietary data from Cerulli's regular survey of global asset managers as well as external data metrics covering market sizing, product trends and distribution dynamics. In addition, it showcases key findings from other Cerulli proprietary surveys, reports and includes our in-house projection of asset growth. Qualitative trend analysis includes Cerulli's proprietary system for evaluating marketplace addressability.

22. Cerulli Quantitative Update: Latin American Distribution Dynamics 2009August, \$14,000

In its seventh iteration, this report sizes the six major Latin American asset management marketplaces—Brazil, Mexico, Chile, Argentina, Colombia, and Peru—with a special emphasis on the emerging opportunities for international firms in each. The report provides the strategic advice necessary for evaluating the business potential of these markets, and guidance on how to pursue successful strategies in each. Charts include mutual fund and pension fund data cuts by variables such as distribution channel, investment objective, asset class, exposure to cross-border vehicles, and net new flows. A proprietary survey of principal asset managers doing business in the region and comparative intraregional favorability ratings round out the report.

23. Cerulli Quantitative Update: Global Multimanager Products 2009August, \$14,000

In its eighth iteration, this report examines the multimanager marketplace (funds-of-funds and manager-of-manager programs) in over 10 key domiciles worldwide. Cerulli's ongoing proprietary manager of manager survey, now in its sixth year, underpins the study. Features include an analysis of fee structures, discussion of single-manager subadvisory, manager selection processes, and focused analysis of some of the fastest growing multimanager markets globally. The 2009 report showcases enhanced coverage of both Europe and the Asia-Pacific.

2009 Cerulli Research Agenda

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24. Cerulli Quantitative Update: China 2009November, \$14,000

In its sixth iteration, this report focuses on one of the biggest and most dynamic asset management markets in the region—China. This report evaluates asset growth, product development, and distribution trends, and examines the implications of regulatory change and its impact on future growth. This report also evaluates the joint venture asset management firms in the country, the banking sector, and analyzes the opportunities that insurance and retirement assets present to fund managers. Central to this research are Cerulli's proprietary surveys of asset managers and distribution firms in China.

25. Cerulli Quantitative Update: Asian Distribution Dynamics 2009November, \$14,000

This Asia ex-Japan-focused report, now in its seventh iteration, provides an overview of key asset management trends across the major Asian markets. The focus of this report is on marketsizing, product development, and distribution trends. Through these key factors, Cerulli provides a research basis for clients to evaluate potential opportunities and challenges. Besides conducting proprietary surveys and face-to-face meetings with asset managers and various industry players, Cerulli has extended its coverage to include fund distributors—in particular the commercial and private banks, given their strong influence in the region, and the revenue potential of each marketplace. This report is essential reading for any firm with an interest in the Asian asset management industry.

Cerulli Edge Series

U.S. Titles

Release & Price

1. The Cerulli Edge—U.S. Asset Management Edition(monthly) \$13,000 annually

This monthly publication covers a wide range of key financial services industry trends and topics and provides our clients with timely access to our insights and analysis. Each issue is devoted to a different theme, such as the high-net-worth market, wealth management, pricing shifts, fund supermarkets, and distribution channel analysis. This publication allows asset managers, distributors, banks, vendors, and other industry participants to stay ahead of the most important trends impacting their businesses. There is a significant expanded quantitative section that highlights big picture, business, and channel perspectives.

2. The Cerulli Edge—Advisor Edition(quarterly) \$6,000 annually

This publication is built from our expanding proprietary intermediary database. Each issue contains a thematic discussion of topics shaping the industry for both advisors and broker/dealers, including a range of market statistics drawn from ongoing interviews and surveys with thousands of advisors and firms across the industry. Each issue contains a quantitative section dedicated to the latest advisor-related data and analyses.

3. The Cerulli Edge—Managed Accounts Edition(quarterly) \$6,000 annually

This publication focuses on the managed accounts segment of the financial services industry and provides our clients with key market trends and quarterly data and analysis. Each issue is devoted to a particular theme. Half of each issue is dedicated to data and metrics taken from our quarterly survey of asset managers, program sponsors, and third-party vendors that has been in circulation for over a decade.

4. The Cerulli Edge—Retirement Edition(quarterly) \$6,000 annually

This quarterly publication covers key trends impacting the U.S. retirement marketplace (public and private defined contribution and defined benefit, IRA, rollover, and non-qualified plans). It addresses topics critical to firms competing for retirement dollars, including asset managers, distributors, plan providers, and third-party vendors. Content includes both qualitative insight and proprietary data garnered from a quarterly survey of firms across the industry. This publication delivers the most timely retirement-related research and industry trends. Each issue contains a quantitative section with the latest retirement-related data and analyses.

Cerulli Edge Series

International Titles

Release & Price

5. The Cerulli Edge—Global Edition(monthly) \$13,000 annually

This monthly 24-page publication focuses on global financial services topics and is the first point at which non-U.S. proprietary research is released. Each month's issue examines recent news, trends, and events shaping each of the 20+ countries Cerulli covers. Analysis is positioned both by issue and topic. In addition to proprietary data throughout the publication supporting the article content, there is a significant expanded quantitative section in the back of each issue that includes global mutual fund statistics, as well as proprietary country-specific data.

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6. The Cerulli Edge—Asia-Pacific Edition(quarterly) \$6,000 annually

This publication covers Australia and the fund management marketplaces of Asia: Japan—by far the largest, and with its own set of challenges and opportunities—as well as China, the Hong Kong Special Administrative Region, Korea, India, Taiwan, and Singapore. This publication, organized by topic, provides timely information regarding regulatory changes and trend shifts in asset management marketplaces in this vibrant part of the world. Each issue contains a quantitative section with the latest industry-related data and analyses.

7. The Cerulli Edge—Europe Edition(quarterly) \$6,000 annually

This publication explores the major themes and trends in the European asset management industry. With this publication, asset managers will be able to compare trends across Europe's major markets, examine key distribution data for these countries, and apply insights to product sales strategies. Coverage includes the major markets in Europe. Each issue contains a quantitative section dedicated to relevant metrics and analyses.